

1. INTRODUCTION

SURVEY

Background

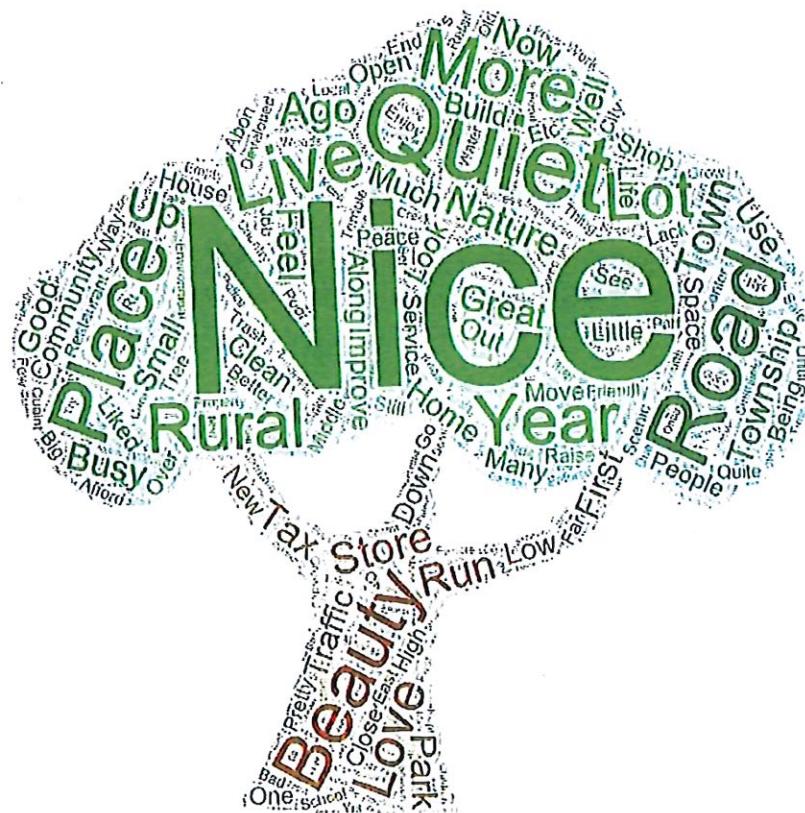
A Survey of existing Middle Smithfield Township residents and property owners was conducted over a 2 month period in 2021 in order to gain a better understanding of how the community would like the Township to look and feel in the future. The Survey included 18 multiple choice questions and 3 open ended questions.

There were 807 online responses, and 27 write-in responses, for a total of 834 or 19% of the total population.

Survey responses were tabulated and analyzed and lay the foundation for the goals, policies, and recommendations of this Comprehensive Plan Update. Refer to Appendix A, Community Survey, for additional details.

Summary

The first impression of the Township, as described by the respondents were "nice," "beauty, and "quiet". Respondents indicated that they live in Middle Smithfield Township for the nature, recreational opportunities, low taxes, and affordability of the Township.



1. INTRODUCTION

SURVEY

Summary (continued)

Overall, Survey respondents strongly agreed on several overarching themes, including:

1. **Route 209 corridor:** The most overarching planning issue for the township going forward is the Route 209 corridor. The community expressed strong support for higher quality businesses and strong demand for small scale retail, personal services, restaurants, and healthcare services.
2. **Protect the environment and water quality:** Over half of respondents ranked protecting the environment (55%) and protecting water quality (56%) in their top 3 most important planning issues.
3. **Fix the roads:** When asked what would have the most positive impact on the township's overall appearance and image, a large proportion of respondents stated that road improvements, combined with removing the trash and debris, were most important.

In regards to the Route 209 Corridor, respondents showed strong support the following along the Route 209 Corridor:

- + Plazas and Gathering Spaces (52%);
- + Sidewalks (48%); and
- + Buildings with residential above retail/commercial (45%).

The survey results were taken into consideration, and are addressed in Chapter 3, especially regarding the future character of development and addressing the needs identified by community members.

