

APPENDIX A

COMMUNITY SURVEY

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MIDDLE SMITHFIELD TOWNSHIP COMMUNITY SURVEY

Residents and Businesses -- What do you want your township to look and feel like?
We're planning for the future -- together. Please fill out this short survey by April 30th. We want ALL
your opinions!

Every 10-15 years, your Board of Supervisors updates the township's Comprehensive Plan, which will
act as a guide for zoning decisions, land use, open space preservation programs, public/private
transportation, and planning for public utilities such as water and sewer. It acts as a road map to plan
for our future while promoting the health, safety, and general welfare of the people. We want to hear
from you, the community!

1. What is your affiliation with Middle Smithfield Township? (Choose all that apply.)

534 (64.34%) Live in the township
236 (28.43%) Live in a neighborhood with a Home Owner Association
31 (3.73%) Own a second home in the Township
12 (1.45%) Own a Business in the Township
17 (2.05%) None of the above

2. How long have you lived in the Township?

176 (21.33%) 5 years or less
130 (15.76%) 6-10 years
204 (24.73%) 11-20 years
315 (38.18%) More than 20 years

3. Here are some reasons that people choose to live in Middle Smithfield Township. Which of these are
most important to you? (maximum of 3)

618 (76.11%) Natural environment
267 (32.88%) Recreational opportunities
132 (16.26%) Close to work
260 (32.02%) Low taxes
19 (2.34%) Job transfer
277 (34.11%) Affordable housing costs
94 (11.8%) Born or raised here
111 (13.67%) Quality of schools
171 (21.06%) Close to friends and relatives
Other _____

4. Where do you work?

100 (12.05%) In the Township
47 (5.66%) In the Township working from home
214 (25.78%) Outside of the Township in PA
103 (12.41%) Outside of the Township in NJ
82 (9.88%) Outside of the Township in NY
54 (6.51%) I'm not currently working/unemployed
230 (27.71%) Retired

5. What is your age?

7 (0.84%) 18-24
189 (22.74%) 25-44
426 (51.26%) 45-64
209 (25.15%) 65 and older

6. Are there school-age children in your household?

217 (27.89%) Yes
561 (72.11%) No

7. How many people are in your household?

95 (12.23%) 1
339 (43.63%) 2
322 (41.44%) 3-5
21 (2.7%) More than 5

8. How do you get your news about the Township?

267 (34.68%) Middle Smithfield Township Website
411 (53.38%) Middle Smithfield Township Newsletter
409 (53.12%) Social Media (Facebook, Twitter, etc.)
107 (13.09%) Email
118 (15.32%) Newspaper
68 (8.83%) Textcaster

9. Please indicate your level of satisfaction with the following aspects of Middle Smithfield Township.

	Very Satisfied	Satisfied	Neutral/ Undecided	Unsatisfied	Very Unsatisfied
Rural atmosphere/open space	193 (25.16%)	393 (51.24%)	124 (16.17%)	47 (6.13%)	10 (1.30%)
Housing availability/quality	89 (11.76%)	306 (40.42%)	287 (37.91%)	60 (7.93%)	15 (1.98%)
Housing cost	80 (10.54%)	290 (38.21%)	257 (33.86%)	99 (13.04%)	33 (4.35%)
Job opportunities	30 (4.03%)	95 (12.77%)	339 (45.56%)	180 (24.19%)	100 (13.44%)
Cost of living	51 (6.68%)	300 (39.32%)	210 (27.52%)	156 (20.45%)	46 (6.03%)
Higher education opportunities	62 (8.27%)	207 (27.06%)	365 (48.67%)	82 (10.93%)	34 (4.53%)
Recreational opportunities	167 (21.8%)	378 (49.35%)	139 (18.15%)	63 (8.22%)	19 (2.48%)
Access to shopping	114 (14.86%)	367 (47.85%)	126 (16.43%)	125 (16.3%)	35 (4.56%)
Quality of roads	50 (6.54%)	181 (23.69%)	119 (15.58%)	241 (31.54%)	173 (22.64%)
Traffic volumes	17 (2.23%)	178 (23.3%)	183 (23.95%)	260 (34.03%)	126 (16.49%)
Police service	80 (10.47%)	235 (30.76%)	265 (34.69%)	113 (14.79%)	71 (9.29%)
Quality of water	96 (12.6%)	299 (39.24%)	239 (31.36%)	94 (12.34%)	34 (4.46%)
Fire service	162 (21.34%)	316 (41.63%)	248 (31.63%)	24 (3.16%)	9 (1.19%)
Ambulance service/emergency medical care	142 (18.56%)	332 (43.40%)	242 (31.63%)	36 (4.71%)	13 (1.7%)
Public sewer	33 (4.52%)	141 (19.32%)	461 (63.15%)	48 (6.58%)	47 (6.44%)
Local government assistance/cooperation	78 (10.3%)	207 (27.34%)	371 (49.01%)	69 (9.11%)	32 (4.32%)
Communications from the Township	112 (14.7%)	328 (43.04%)	217 (28.48%)	76 (9.97%)	29 (3.81%)

10. Do you agree or disagree that the following are important planning areas for Middle Smithfield over the next 10 years?

	Strongly Agree	Agree	Neutral/ Undecided	Disagree	Strongly Disagree
Protection of environmental resources and open space	428 (55.73%)	270 (35.16%)	51 (6.64%)	14 (1.81%)	5 (0.65%)
Preservation of historic resources	355 (46.34%)	302 (39.43%)	88 (11.49%)	14 (1.83%)	7 (0.91%)
Public sewer improvements	160 (21.19%)	230 (30.46%)	307 (40.66%)	35 (4.64%)	23 (3.05%)
Public water improvements	194 (25.63%)	232 (30.65%)	278 (36.72%)	34 (4.49%)	19 (2.51%)
Road improvements	448 (58.64%)	232 (30.37%)	51 (6.68%)	15 (1.96%)	18 (2.36%)
Promoting economic development	287 (37.61%)	281 (36.83%)	116 (15.2%)	49 (6.42%)	30 (3.93%)
Enhanced parks and recreation	323 (42.28%)	306 (40.05%)	97 (12.66%)	17 (2.22%)	16 (2.09%)
Biking, hiking, and walking opportunities	250 (32.72%)	266 (34.82%)	173 (22.64%)	49 (6.41%)	26 (3.4%)
Increased police/public safety	250 (32.72%)	266 (34.82%)	183 (22.64%)	49 (6.41%)	26 (3.4%)
Increased activities and facilities for seniors	240 (31.33%)	272 (35.51%)	219 (28.59%)	22 (2.87%)	13 (1.7%)
Protection of water quality	435 (56.71%)	309 (39.9%)	79 (10.3%)	8 (1.04%)	8 (1.04%)

11. Do you agree or disagree that the following are important transportation issues to address over the next 10 years?

	Strongly Agree	Agree	Neutral/ Undecided	Disagree	Strongly Disagree
Route 209 corridor	454 (61.6%)	213 (28.9%)	49 (6.65%)	13 (1.76%)	8 (1.09%)
Route 402 corridor	224 (30.73%)	265 (36.25%)	190 (26.06%)	38 (5.21%)	12 (1.65%)
Marshall's Creek Road	322 (43.75%)	240 (31.61%)	142 (19.29%)	25 (3.4%)	7 (0.95%)
Providing bikeways	221 (29.74%)	236 (31.76%)	188 (25.3%)	63 (8.48%)	35 (4.71%)
Providing sidewalks	202 (27.33%)	189 (25.58%)	193 (26.12%)	106 (14.34%)	49 (6.63%)
Mobility for senior citizens	246 (33.42%)	301 (40.9%)	152 (20.65%)	21 (2.85%)	16 (2.17%)
Road maintenance – Township Roads	472 (63.70%)	227 (30.63%)	31 (4.18%)	7 (0.94%)	5 (0.54%)
Keeping scenic roads scenic	454 (61.27%)	226 (30.50%)	55 (7.42%)	3 (0.4%)	3 (0.4%)
Traffic volumes on other township roads	304 (41.14%)	284 (38.43%)	136 (18.4%)	10 (1.35%)	5 (0.68%)

12. Do you feel that the public transportation opportunities within Middle Smithfield Township adequate, or should there be upgrades to provide additional opportunities?

143 (19.19%) Adequate
412 (55.3%) Needs Improvement
190 (25.5%) Not sure

13. Does there need to be an east/west connector road such as between Coolbaugh Road and Marshalls Creek Road in order to provide better connectivity?

336 (45.1%) Yes
 164 (22.01%) No
 245 (32.89%) Not sure

14. Which of the following enhancements would you support along the Route 209 corridor?

310 (45.32%) Buildings with retail/office on the ground floor and residential/office above
 93 (13.6%) 3 story buildings
 144 (21.05%) Shared parking facilities
 53 (7.75%) Buildings located close to the street
 260 (3.01%) A mix of uses on the same lot
 330 (48.25%) Sidewalks
 238 (34.80%) Benches
 357 (52.19%) Plazas/gathering spaces
 136 (19.88%) Gateway signage

15. Would you agree or disagree that more of these opportunities are desirable in Middle Smithfield Township?

	Strongly Agree	Agree	Neutral/ Undecided	Disagree	Strongly Disagree
Manufacturing	93 (13.56%)	181 (26.38%)	179 (26.09%)	144 (20.99%)	89 (12.97%)
Large format stores (Home Depot, Walmart, Costco, etc.)	155 (21.2%)	177 (24.21%)	124 (16.96%)	150 (20.52%)	125 (17.1%)
Small scale retail	230 (31.12%)	361 (48.85%)	97 (13.13%)	34 (4.6%)	17 (2.3%)
Clothing Store	169 (23.02%)	266 (36.24%)	188 (25.61%)	70 (9.54%)	41 (5.59%)
Chain stores	120 (16.42%)	201 (27.5%)	197 (26.95%)	114 (15.6%)	99 (13.54%)
Shopping Center	153 (20.9%)	205 (28.01%)	150 (20.49%)	129 (17.62%)	95 (12.98%)
Professional and business services	158 (21.64%)	310 (42.47%)	186 (25.48%)	45 (6.16%)	31 (4.25%)
Recreation/community services	301 (40.73%)	313 (42.35%)	85 (11.5%)	30 (4.06%)	10 (1.35%)
Warehousing/distribution	65 (8.92%)	123 (16.87%)	180 (24.69%)	194 (26.61%)	167 (22.91%)
Personal services (salons, dry cleaning, etc.)	128 (17.39%)	340 (46.2%)	180 (24.46%)	55 (7.47%)	33 (4.48%)
Healthcare services	194 (26.5%)	319 (43.58%)	129 (17.62%)	56 (7.56%)	34 (4.64%)
Restaurants (drive-through)	100 (13.68%)	200 (27.36%)	208 (28.04%)	156 (21.34%)	70 (9.58%)
Restaurants (sit down)	264 (35.68%)	317 (42.84%)	109 (14.73%)	31 (4.19%)	19 (2.57%)
Higher education	193 (26.33%)	239 (32.61%)	224 (30.56%)	47 (6.41%)	30 (4.09%)

16. Do you agree or disagree that the following are important housing issues in the Township?

	Strongly Agree	Agree	Neutral/ Undecided	Disagree	Strongly Disagree
Availability of housing for seniors	229 (31.5%)	265 (36.45%)	195 (26.82%)	24 (3.3%)	14 (1.93%)
Availability of housing for first-time home buyers	163 (22.54%)	291 (40.25%)	208 (28.77%)	36 (4.98%)	25 (3.46%)
Availability of rental housing	105 (14.5%)	195 (26.93%)	238 (32.87%)	121 (16.71%)	65 (8.98%)
Alternatives to single-family housing	85 (11.81%)	191 (26.53%)	259 (35.97%)	127 (17.64%)	58 (8.06%)
Availability of retirement communities	177 (24.35%)	286 (39.34%)	196 (26.96%)	44 (6.05%)	24 (3.3%)
Housing affordability	222 (30.83%)	272 (37.79%)	162 (22.5%)	40 (5.56%)	24 (3.33%)

17. Over the next 10 years, do you think Middle Smithfield Township should explore the following public improvements?

	Strongly Agree	Agree	Neutral/ Undecided	Disagree	Strongly Disagree
Municipal Police	204 (28.14%)	216 (29.79%)	166 (22.9%)	80 (11.3%)	59 (8.14%)
Municipal Fire Company	204 (28.18%)	253 (34.94%)	170 (23.48%)	64 (8.84%)	33 (4.56%)
Municipal EMS	211 (29.26%)	277 (38.42%)	152 (21.08%)	50 (6.93%)	31 (4.3%)
Community Park (15 to 25 acres)	255 (35.22%)	265 (36.6%)	126 (17.4%)	44 (6.08%)	34 (4.7%)
Neighborhood Park (5 to 15 acres)	238 (33.01%)	263 (36.48%)	138 (19.14%)	46 (6.38%)	36 (4.99%)
Playground (+/-1 acre)	203 (28.19%)	270 (37.5%)	160 (22.22%)	52 (7.22%)	35 (4.86%)
Recycling Center	341 (46.71%)	253 (34.66%)	91 (12.47%)	26 (3.56%)	19 (2.6%)

18. Would you be willing to pay for the following Municipal improvements through increased taxes?

	Agree	Agree, but only if Grants are also obtained	No	Undecided/ need more info
Municipal Police Department	97 (13.32%)	251 (34.48%)	263 (36.31%)	111 (15.25%)
Municipal Fire Company	101 (13.85%)	292 (40.05%)	212 (29.08%)	120 (16.46%)
Municipal EMS	109 (15.01%)	301 (41.46%)	192 (26.45%)	120 (16.53%)
Community Park (15 to 25 acres)	97 (13.34%)	268 (36.86%)	260 (35.76%)	97 (13.34%)
Neighborhood Park (5 to 15 acres)	93 (12.86%)	260 (35.96%)	273 (37.76%)	92 (12.72%)
Playground (+/-1 acre)	87 (12.03%)	254 (35.13%)	278 (38.45%)	101 (13.97%)
Recycling Center	146 (20.11%)	288 (39.67%)	212 (29.2%)	77 (10.61%)

19. What was your first impression of Middle Smithfield Township?

See page A-8.

20. How can we enhance the first impression of our Township?

See page A-9.

21. Complete the following statement, "In the future, Middle Smithfield Township should seek to:

See page A-9.