

# MIDDLE SMITHFIELD TOWNSHIP ECONOMIC DEVELOPMENT COMMITTEE

**February 10, 2014**

**6:30 PM**

*In accordance with Act 98, 1998; Prior to the Economic Development Committee vote on any matter, the chairperson will allow for public comment on that particular item. Individuals wishing to be heard at that time please indicate so by raising your hand, and the Chairperson will recognize you... Cell Phones should be turned off when entering the meeting room.*

- 1. Call Meeting To Order/Pledge of Allegiance**
- 2. Approval of Minutes: January 20, 2014**
- 3. Guest:**
- 4. Public Comment:**
- 5. Correspondence:**
  - a. RGB Custom Home Builders has requested to be listed on the EDC online business directory
- 6. Old Business:**
  - a. Combined business directory status update:
    1. Report from the liaisons on physical visits in designated areas
    2. Decision concerning listing businesses even if they do not submit a form for inclusion
    3. Update on pricing and decisions on format
    4. Develop an action plan and timeline to meet April 2014 distribution
  - b. Shop Local project:
    1. Identification of active participants
    2. Meeting schedule
    3. Project plan for 2014
  - c. Review vision and mission – fit for 2014 and beyond?
  - d. Review of branding for EDC:
    1. Logo alternatives
    2. Social media presence
    3. Branding materials – update with new information?
- 7. New Business:**
  - a. Supervisors to share information on how we can use the new township website as the official communication vehicle for EDC
  - b. Spending committee funds to boost social media communications
- 8. Items of General Interest:**

**9. Announcements:**

**10. Next meeting date: March 10 2014, 6:30 p.m.**

**11. Adjournment:**

**Projects/items carried off agenda:**

- a. Social Media seminar
- b. Job Fair
- c. Township survey mailing

DRAFT