

# MIDDLE SMITHFIELD TOWNSHIP ECONOMIC DEVELOPMENT COMMITTEE

**March 10, 2014**

**6:30 PM**

*In accordance with Act 98, 1998; Prior to the Economic Development Committee vote on any matter, the chairperson will allow for public comment on that particular item. Individuals wishing to be heard at that time please indicate so by raising your hand, and the Chairperson will recognize you... Cell Phones should be turned off when entering the meeting room.*

**1) Call Meeting To Order/Pledge of Allegiance**

**2) Approval of Minutes: February 10, 2014**

**3) Approval of agenda:**

**4) Correspondence:**

**5) Old Business:**

- a) Final approval of branding for EDC
- b) Brochure review and distribution
- c) Combined business directory status update:
  - i) Recap of current directory status
    - (1) Are there obvious businesses we need to chase down?
    - (2) How does the committee feel about the category structure?
  - ii) Recap of the territories
    - (1) Where have we missed/need to revisit?
      - (a) Southern township entry (209) to Park 'n' Ride - Angel Santos
      - (b) Liberty Square to Big Ridge Drive – Bob Hetu
      - (c) Big Ridge Drive to Meadow Lake Plaza
      - (d) St. Johns Church to Pocono Palace
      - (e) Marshalls Square to Pocono Indian Museum – Carrie Wetherbee
      - (f) Bushkill Reformed Church to Township line
      - (g) Resica Falls Road (402) Businesses (from township line to township line)
      - (h) Frutchet/ Hollow/ Hidden Lake/Keystone/McCole Roads – Debbie Kulick
      - (i) Oakgrove/Mt. Nebo/Sellersville/Tom X/ Lower Lakeview/ Winona Falls Road
      - (j) Pub 57 to Keystone Road – Beverly Brown
      - (k) Lower Lakeview, Winona Falls Road and Timothy Lake (suggested combination)
    - iii) Status of action plan and timeline to meet April 2014 distribution from the sub committee
- d) Shop Local Subcommittee:
  - i) Welcome new subcommittee member Laurie Vazquez
  - ii) Identification of active participants – Do we have a list?
  - iii) Meeting schedule – Invitation went out do we have a date?
  - iv) Project plan for 2014

**6) New Business:**

**7) Items of General Interest:**

**8) Announcements:**

**9) Next meeting date: April 14, 2014, 6:30 p.m.**

**10) Public Comment:**

**11) Adjournment:**

DRAFT