

MIDDLE SMITHFIELD TOWNSHIP

ECONOMIC DEVELOPMENT COMMITTEE

April 13, 2015 6:30 PM

In accordance with Act 98, 1998; Prior to the Economic Development Committee vote on any matter, the chairperson will allow for public comment on that particular item. Individuals wishing to be heard at that time please indicate so by raising your hand, and the Chairperson will recognize you. Cell Phones should be turned off when entering the meeting room.

- 1) Call Meeting To Order/Pledge of Allegiance

- 2) Approval of Previous Meeting minutes (no meeting in March)

- 3) Approval of Current Agenda

- 4) Correspondence:
 - a) MST is a Chamber of Commerce member, and a Middle Smithfield Business is receiving an award this year, it would be appropriate for the MST EDC to be represented as well as the township. Invitation to attend annual dinner to be held at the Terraview at Stroudsmoor County Inn on April 22nd - Attending Annette Atkinson, Mike Dwyer, Bob Hetu, Carrie Wetherbee, Carl Wilgus

- 5) Old Business:
 - a) Shop Local Update (Restaurant Week)- Judy Acosta, Annette Atkinson
 - b) LERTA Update (School Board Meeting, Etc.) - Mike Dwyer, Annette Atkinson, others
 - c) Marketing Package Update - Subcommittee
 - d) Regional ED guide - Carl Wilgus
 - e) NPS events - Carl Wilgus?

- 6) New Business:
 - a) Statistics from Where MST app:
 - Users total 264, TY +53
 - Usage total 1103, TY 376
 - Page views total 2051, TY 592
 - b) Opportunities for coupons and push notifications
 - c) Created a-z listing in restaurants as a test

- 7) Announcements:

8) Next meeting date: [May 11](#), 2015, 6:30 p.m.

9) Public Comment:

10) Adjournment: