

**MIDDLE SMITHFIELD TOWNSHIP  
ECONOMIC DEVELOPMENT MEETING  
March 11, 2013  
6:30 PM**

**1.Meeting called to order:** 6:34 pm.

Present: Debbie Kulick, Parin Shah, Carl Wilgus, Bob Hetu, Steve Feuer, Steve Van Why, Carrie Weatherly, Tim O'Donnell, Ed Regina, Noreen Lowris, Angel Santos (ad hoc), Supervisors Annette Atkinson and Mike Dwyer.

**2.Minutes** from January 14, 2013 approved as read.

**3.Public Comments:** none

**4. Committee Reports:**

- a. Sign Ordinance Committee: ordinance currently under review.
- b. Advertising Seminar: final details discussed. EDC members to donate \$10 each to Bev Brown for refreshments.
- c. Demographics: Tim O/Bob H: Bob reports they are working on it
- d. Business Survey Project: Will discuss workshop at 4/8 meeting
- e. Business inventory/directory (Steve VWhy): will add onto basic list which Bob H. emailed.
- f. Bulk email list (Bob H): will resend the list
- g. Job Fair: discussed and tabled until next fall, will then re-evaluate.

**5. Old Business:**

- a. Vision/Mission Statement: we will set date for workshop at April meeting.
- b. School Board Presentation (Feb. 28th):
  1. Comments and discussion
  2. March 21 meeting scheduled with school board members, Debbie, Parin.
  3. Carl Wilgus reviewed Pike County tax abatement program info; Parin will reformat it for the ESASD board. "LERTA" discussed. Types of businesses which would qualify discussed.
  4. DCED representative Gary Baker invited to speak at our April 8 EDC meeting; topics discussed. Carl Wilgus mentioned that Susan Corbett will speak March 25 for PA Tourism Office luncheon at Skytop; EDC encouraged to attend.
- c. COG "EXPO" discussed: March 22-23; volunteers scheduled to help set up, man booth.
- d. Grant application ideas for BOS/EDC grant; we were encouraged by Supervisor Annette Atkinson to come up with ideas for grant money; deadline July 1-Sept. 30.
- e. Social Networking seminar: Bob Hetu said he will assess interest at EDC ad seminar on March 27, and possibly plan for May, June, or Sept.
- f. School Board candidates forum; subcommittee will take on and arrange details.
- g. Business Association: tabled for now.
- h. Future Seminars/workshops:
  1. Home-based event (Carrie W): tabled
  2. Future events pending: NPS's John Donahue to speak with us possibly in May about our potentially valuable connection with the park service.

- i. Shop Local project: Maureen Krinsky's son to launch in October, we may connect.
- j. Supervisors' update: none

**6. New Business**

- a. Book Warehouse contacted by Steve Feuer, Debbie, looked at flea market building in Liberty Square mall; interested, but traffic flow concerns.
- b. Compile contact book for open space in township
- c. Monroe County final Economic Development Implementation draft: Debbie emailed.
- d. Dine around town date: Monday, April 15, Big A at 6:00 pm
- e. School opening dates: (Carl Wilgus: Poc.Mtn, Stroudsburg, Pl.Valley post Labor Day openings). He will speak at next school board meeting to appeal to East Stroudsburg to open post-Labor Day. Noreen L will also appeal.
- f. Discussed inviting county/state representatives to discuss more state funding per student.

**7. Dates to Remember:**

- a. EDC meetings:
  - March 21, 5:30 pm, Secor Building: Building/Grounds ESASD
  - March 22, 23: EXPO, at ESU
  - March 27, 7-9 pm: Advertising Seminar (Ed/Noreen)
  - April 8, 6:30: monthly EDC meeting
- b. Board of Supervisor Meetings:
  - March 14, 7 pm
  - March 28, 7 pm
- c. Other Committees:
  - March 13, 7 pm: Litter and Beautification
  - March 18, 7 pm: Regional Park
  - March 21, 7 pm: Planning Commission
  - March 23, 12-2pm: Easter Egg Hunt
  - March 25, 8 am: Golf Committee
  - March 25, 7 pm: Historical Commission

**8. Public Comments:** none

**9. Adjournment:** 7:50 pm