

**Middle Smithfield Township**  
**Economic Development Committee**  
**Minutes June 9, 2012**

Present: Debbie Kulick, Parin Shah, Ed Regina, Carrie Wetherbee

Supervisor: Annette Atkinson

Absent: Noreen Lowris (excused), Bob Hetu, Jim Meegan (excused), Beverly Brown, Steve Feuer, and Phil Williams.

Guest: Carl Wilgus, Pocono Mountain Visitors Bureau

Minutes accepted with the following change to be made: Signage Committee, report that the Stroudsburg sign ordinance is to be sent to the Supervisors for the remarks and comments then forward to the Planning Committee for their review and recommendations.

**Old Business**

MST traffic stats Carol Wilgus will provide information that Pocono Visitors Bureau has on file. He will send the report to Debbie Kulick and Annette Atkinson.

Penn-Dot, received an e-mail from Melissa Maupin. Each member received a copy, which based states that Penn-Dot cannot help us.

Briefly discussed the TIS (Traffic Impact Study Scoping Meeting Checklist).

School District will meeting with EDC this Thursday, from 6 to 7:30 at the Municipal Building. Carl Wilgus – Pocono Mountain Visitors Bureau will also attend. It is important that all members of EDC be present.

Survey Project, EDC members should bring list of business that they have learned is will to participate either September or October. Date to be announced!

August 15, at 6 PM, the Monroe County Commission will be visiting with EDC. Please forward your questions by e-mail to Debbie Kulick.

Demographics – Carl Wilgus will forward information to Debbie Kulick. Debbie will also obtain information from Monroe Planning Commission.

Annette Atkinson, will check on Maps for the township.

Bulk e-mail. Bob Hetu was not presence to provide report. Carrie Wetherbee forward the e-mail of all the business collected at the ESU Expo.

### **Committee Reports:**

**Signage Committee:** Strouds Ordinance No 3. – 2012 is to be the guideline for Middle Smithfield Township. Wayne is currently reviewing the 209 corridor for violation. Parin Shah, was suggest that a sub-committee be established with members from EDC and the Planning Committee.

**Job Fair:** Debbie Kuclik reported that the Job Fair is scheduled for October 2 from 10 AM to 2 PM, with the help and support of Career Link. The Job Fair will be held at Hughes Library in Stroudsburg. Refreshments will be served. It is expected that many groups will participate for example the Veterans and other work groups.

**Advertising Media:** Ed Regina would like to invite Advertising Media to explain what they have to offer the business community. The cost of the different types

of media advertising; which type would be especially geared to businesses in the local areas.

**Home Base:** Carrie Wetherbee reported that she spoke with the members of WBOA and they have agreed to work with the township on their annual business presentation to the public. Home base business will be contacted to come out and present themselves and their business to the public. Date to be determined for some date in December.

**Social Networking** – Sometime in December will be held, by Annette Atkinson, Supervisor, Debbie Kulick and Carrie Wetherbee. Holiday celebration for the Township will be the Theme.

**Internet Business** – Bob Hetu

**Rosemary Brown, State Representative** will be hosting breakfast with our Representative at MST Municipal Building, Wednesday, July 11<sup>th</sup> from 8 – 9:30 AM.

### **New Business**

Carl Wilgus, President/CEO of Pocono Mountains Visitors Bureau has been looking at opportunities along the 209 Corridor. There are many concerns of improving projects like the Mt. Laurel Center, improving current businesses along the 209 Corridor. Carl was suggested that we meet and talk with John Donough, of the National Parks.

**Meeting Closed at 7:51 PM.**