



Minutes: Economic Development Committee

June 19th 2014

the regular meeting of the Middle Smithfield Township Economic Development Committee was held on June 19th, 2014 at 6:30pm at the Schoonover Municipal Building with Carrie Wetherbee presiding in Bob Hetu's absence and Steven Natiello as recording secretary.

Board Members: Carrie Wetherbee, Debbie Kulick, Carl Wilgus (Bob Hetu is absent)

Township Staff: Supervisors: Annette Atkinson, Mike Dwyer; Township Liaisons: Joan Woisin, Steven Natiello

Members: Ed Regina, Beverly Brown

Meeting called to order at 6:30pm.

Minutes and Agenda

- Steven Natiello distributed the May meeting minutes, which were approved 3-0 with a motion by Debbie Kulick that was seconded by Carl Wilgus.
- Steven Natiello distributed the June meeting agenda, which was approved 3-0 with a motion by Debbie Kulick that was seconded by Carl Wilgus.

Correspondence

- Gina Bertucci was welcomed to the committee to fill the vacancy left by Tim O'Donnell for the duration of his term.
- The introduction of Zoning Officer Shawn McGlynn was tabled until the July meeting.

Monroe County Planning Commission. (Carrie Wetherbee)

- Carrie Wetherbee gave an introduction to the content that the committee could expect from the Monroe County Planning Commission presentation to be given by Christine Meinhart of the Monroe County Planning Commission, which seeks input regarding their comprehensive plan.

Newsletter Insert Update. Steven Natiello

- Steven Natiello updated the committee on the status of the newsletter insert, which is scheduled to be distributed within the Township's summer newsletter Gina Bertucci agreed to look into pricing on various promotional options from sources available at Fernwood and Debbie Kulick agreed to write a promotional article.

WhereMST App for Mobile Devices. (Steven Natiello on behalf of Bob Hetu)

- Bob Hetu has used an online service to create an app titled "WhereMST", which provides an intuitive mobile interface for the directory of local businesses.

Shop Local was tabled until July.

LERTA

- There was a discussion regarding the status of LERTA. Mike Dwyer updated the committee on some of the current aspects being discussed, and Debbie Kulick passed on

a request by the Realtor's Association for a LERTA presentation. Mike agreed to give the presentation at their meeting on 7/11/2014.

ESU. (Carl Wilgus)

- Carl Wilgus suggested that the EDC consider communicating with Carter McClure at the ESU Innovation Building to participate in programs offered to business owners.

Meeting adjourned at 7pm to join the MST Planning Commission and attend the presentation by Christine Mienhart of the Monroe County Planning Commission on the 2030 comprehensive plan. A motion was made by Carl Wilgus and seconded by Carrie Wetherbee to adjourn.

Next Meeting: July 14th 2014