

## **Minutes: Economic Development      Date of meeting 9/9/2013**

The regular meeting of the Middle Smithfield Township EDC, was held on Monday, September 9, 2013 at 6:30 P.M. at the Schoonover Municipal Building with Deborah Kulick, Chairperson presiding.

Members present: Deborah Kulick, Tim O'Donnell, Steve Feuer, Bob Hetu, and Angel Santos, Carrie Wetherbee

Also in attendance Steven Natiello , Township Liaison, Annette Atkinson, Supervisor.

**Approval of Minutes:** Minutes was approved with correction made under Old Business for the Social Media Seminar from October 18 to October 16, 2013.

**Courtesy of the Floor / Public Comment:** Excused members were, Steve Van Way, Ed Regina, and Parin Shah. Sub-Committee member, Noreen Lowris.

**Correspondence:** EDC Work session – Budget and 2014 Program Plan, submitted by Chairperson Deborah Kulick.

### **Old Business:**

- a. **LERTA** – Parin Shah has scheduled to present LERTA to the candidates and members of the School Board on Oct 1, 2013. 1<sup>st</sup> presentation starts at 6:30 followed by the 2<sup>nd</sup> presentation at 8:30 PM. EDC will be able to help prepare information for business owners.
  
- b. **Future Seminars** - The Small Business Healthcare Seminar will next week on September 18<sup>th</sup> (Wednesday) at 7 PM. Deborah Kulick will prepare post cards for the seminar to be distributed to the business in attendance. It is suggested that a box be in place in order to drop their reply cards before leaving the seminar. Those planning to attend from the EDC, Tim, Angel, Steve, Parin, Ed, Carrie, Debbie. EDC will provide cookies, water, coffee, donut holes. Only employers are invited to attend this seminar with priority seating.

- c. **Social Media** –The seminar is scheduled for **October 16th**, will be about 30-45 minutes. Topic will cover how to format, how to set, plan and basic use of social media. Followed by questions and feedback from audience. All information must be turned into the township by October 14<sup>th</sup> in order to be ready for October 16<sup>th</sup>.
  
- d. **Shop Local project** – marketing piece on Shopping Locally will be given out on October 16. The online Directory will be posted by Bob Hetu. The Townships newsletter will make the announcement on Shopping Local.

**New Business:**

- a. **2014:** The focus of 2014 will be LERTA. A website will be developed or part of the new website for 2014. Residents will also be point to use the 350 website or mobile app. A Business 101 series will also be planned.
  
- b. **Job Fair:** The Job Fair will be discussed after EDC with Supervisor Atkinson, Dwyer, Steve Feuer and Deborah Kulick.
  
- c. **Other:** MST EDC Decals were given to the committee members. These decals can be put on cars, or better still in business of the town windows.

Meeting Adjourned: 7:45 PM

Minutes, respectfully submitted,

C. Wetherbee