



## **Minutes: Golf Course Advisory Committee**

**10 August 2015**

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on August 10, 2015 at 8:06AM with Ray White presiding in and Steven Natiello as recording secretary on behalf of Chantel Wilder.

**Board Members:** Ray White, John Smith, Mike Sweeney, Craig Wetherbee  
**Township Staff:** Supervisors Annette Atkinson and Mike Dwyer, Whispering Pines Coordinator Erin Groome, Groundskeeper Bill Parr, Budget and Finance Manager Ray Wolfe, and Digital and Operations Projects Coordinator Steven Natiello.

### **Meeting called to order at 8:06am**

#### **Minutes and Agenda**

Ray White made a motion to accept the minutes. Mike Sweeny seconded the motion.  
Motion passed 4-0

#### **Whispering Pines. Erin Groome**

- 27 events this year so far
- Still getting calls for events leading into the Fall
- Received a couple of quotes for carpet (only one quote received for carpet cleaning from Chem-Dry) and window cleaning (two quotes):
  - Chem-Dry: deep cleaning \$1,000 or basic cleaning \$600-John Smith suggested deep cleaning can be done in dining room since it is heavily soiled and basic cleaning everywhere else to help reduce cost and get the most effective cleaning to carpets. Mike Dwyer agreed, Erin will get price for this.
  - Windows: Wells Window Cleaning-\$270; Window Wizard-\$290. John Smith recommended Window Wizard as they are local and more experienced-Ray White agreed.
- Erin mentioned that the front door at Whispering Pines is not locking, Don asked her to try sweeping the area as pebbles sometimes are stuck and prevent the door locking.

#### **Pro Shop. Don Henry**

- Revenue is up by almost 14%
- Merchandise is up by 30%
- Food and Beverage are still up from last season
- Sales from St. John's is not in yet, will have for next meeting
- We are 1100 rounds ahead from last year

#### **Maintenance. Bill Parr-Not present**

#### **Financials. Ray Wolfe**

- Ahead on budget; better than last year.
  - Haven't had any major repairs this year which has helped

#### **Marketing. Steven Natiello**

- Marketing for St. John's, email blasts were sent out, not sure if it helped
  - Don Henry said it seemed like the same amount of people were at the event as last year, which he felt is not a result for lack of marketing

**Old business:**

- Ray White received information on the cost to have singers at Summer event (which is now possibly going to be the Fall event), the cost for 3 hours is \$300 for female singer alone (or @250 for 2 hours) and for both female and male singers it will be doubled.

**New business:**

- Annette Atkinson spoke to Katie Uhler from Wildlife Rehabilitation about event scheduled for Spetember and Katie was not aware that event was still taking place. Annette wanted event to be move3d to October however due to scheduling conflict in between CCP booked events and Wildlife Rehabilitation having another Golfing event in October, event is now being pushed to early April.
- Marshalls Creek fire department event coming up on September 26<sup>th</sup>

**Meeting Adjourned at 8:27am**

- Ray White made a motion to adjourn. Mike Sweeney seconded the motion. Motion passed 4-0.

The next meeting will take place on 8/24/15.