



Minutes: Golf Course Advisory Committee

24 August 2015

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on August 24, 2015 at 8:00AM with Ray White presiding in and Steven Natiello as recording secretary on behalf of Chantel Wilder.

Board Members: Ray White, John Smith, Mike Sweeney, Craig Wetherbee
Township Staff: Supervisors Annette Atkinson and Mike Dwyer, Pro-Shop Manager Don Henry (not present), Whispering Pines Coordinator Erin Groome, Groundskeeper Bill Parr, Budget and Finance Manager Ray Wolfe, and Digital and Operations Projects Coordinator Steven Natiello.

Meeting called to order at 8:00am

Minutes and Agenda

Ray White made a motion to accept the minutes. Mike Sweeny seconded the motion.
Motion passed 4-0

Whispering Pines. Erin Groome

- 27 events this year so far
- Still getting calls for events leading into the Fall
- Received a couple of quotes for carpet (only one quote received for carpet cleaning from Chem-Dry) and window cleaning (two quotes):
 - Chem-Dry: deep cleaning \$1,000 or basic cleaning \$600-John Smith suggested deep cleaning can be done in dining room since it is heavily soiled and basic cleaning everywhere else to help reduce cost and get the most effective cleaning to carpets. Mike Dwyer agreed, Erin will get price for this.
 - Windows: Wells Window Cleaning-\$270; Window Wizard-\$290. John Smith recommended Window Wizard as they are local and more experienced-Ray White agreed.
- Erin mentioned that the front door at Whispering Pines is not locking, Don asked her to try sweeping the area as pebbles sometimes are stuck and prevent the door locking.

Pro Shop. Don Henry

- Revenue is up by almost 14%
- Merchandise is up by 23%
- Food and Beverage are still up from last season by 10%
- We are 1200 rounds ahead from last year
- Most staff has returned back to school leaving the Pro Shop seriously understaffed, advertisement is already posted and hoping for a response.
- Don Henry also mentioned that someone tried to break into the door that leads into main dining area, no damage was done outside of shearing bolt off.

Maintenance. Bill Parr-Not present

Financials. Ray Wolfe

- Ahead on budget; better than last year.
- Craig Whetherbee inquired about expenses; Ray Wolfe provided a brief rundown of expenses.

Marketing. Steven Natiello

- Don Henry sent materials to Steven Natiello to market Marshalls Creek Fire Department, marketing materials going out this week.
 - Don Henry said we can expect to get 100 golfers (cart wise), group does things a little differently, and they also will bring their own food. Don Henry will plan to close if numbers come in at 100. Don Henry may turn to committee to help.

Old business:

- Mike Dwyer discussed the golf carts, said he only received one bid from CGS for three carts:
 - \$46,689 (new)
 - \$31,005 (used)
- Can get used carts, however Mike Dwyer suggested that it was worth it for new carts due to all the issues used carts have had.

New business:

- Annette Atkinson booked an event 8/25 for veteran Neil Davis and reached out to community and local veterans to donate time or food for the fundraiser.

Meeting Adjourned at 8:24am

- Ray White made a motion to adjourn. Mike Sweeney seconded the motion. Motion passed 4-0.

The next meeting will take place on 9/14/15.