



## **Minutes: Economic Development Advisory Committee April 9th 2018**

The regular meeting of the Middle Smithfield Township Economic Development Advisory Committee was held on April 9<sup>th</sup>, at 6:00 pm at the Schoonover Municipal Building with Gina Bertucci (Chairperson) presiding, and Patrice Dume as recording secretary.

Board Members: Bob Phillips, Joe Memoli, Gina Bertucci, Beverly Brown, and Chris Barret via phone.

Absent: none

Township Staff: Annette Atkinson, Supervisor/Admin & Ops Dir., Patrice Dume, Economic Development Manager

Township Residents/Guests: none

Meeting called to order at 6:02 pm with Gina Bertucci presiding.

### **Minutes and Agenda**

- Joe Memoli motioned to accept minutes from the March 12<sup>th</sup>, 2018, Bob Phillips seconded the motion. Motion carried 3-0.
- Bob Phillips motioned to accept the March 12<sup>th</sup>, 2018, agenda, Joe Memoli seconded the motion. Motion carried 3-0.

### **Correspondence**

- No correspondence

### **New Business**

#### **Community Day Update**

- Patrice told the committee that the registration form for Community Day is final as they members did not have any corrections to the draft registration form.
- Gina suggested that Patrice create an excel spreadsheet with the businesses and the committee members assigned to reach out to that business.
- General discussion took place about the Community Day.

#### **Restaurant Week Update**

- Patrice gave on a report on the status of participating restaurants and the event planning for the restaurant week kick-off.
- Patrice requested that Gina reach out to Rob Howell because there was not a confirmation for the Shawnee Restaurants.
- Gina suggested that everyone attending the Restaurant Week Kick-off should be at the Whispering Pines by 5pm. Gina said she would bring flowers for the event. There were also general discussions about what appetizers to have at the event.

- Chris Barrett mentioned that the visitor's bureau can help with the marketing and put the event on their website.
- Annette mentioned that the township staff would continue to promote on Facebook and possible go on Gary in the Morning 96.7 and have restaurants do online tastings.

### **Old Business**

### **Announcements**

- a) Women in Business Luncheon – Tuesday, April 10th 2018 – 12pm at Stroudsmoor Country Inn . “Leading Your Business to Greatness in 2018”, presented by Gary Olson of ESSA Bank & Trust. Cost: \$20 -\$35
- b) Maximize your Membership Free Workshop- Thursday April 12th, 2018 – 8:00am at Holiday Inn Express in Stroudsburg, Pa.

### **Discussion:**

- General discussion took place about the Greater Pocono Chamber of Commerce.

### **Public Comments:**

- none

**Next meeting date: May 14<sup>th</sup>, 2018 at 6:00pm. Meeting adjourned at 6:40pm.**