



## **Minutes: Economic Development Advisory Committee February 11th, 2019**

The regular meeting of the Middle Smithfield Township Economic Development Advisory Committee was held on February 11<sup>th</sup>, 2019 at the Schoonover Municipal Building with Gina Bertucci (Chairperson) presiding, and Patrice Dume as recording secretary.

**Board Members:** Beverly Brown, Chris Barrett (absent), Joe Memoli, Anthony Homer and Gina Bertucci (absent)

### **Absent:**

**Township Staff:** Annette Atkinson, Supervisor/Admin & Ops Dir., Patrice Dume, Economic Development Manager

**Township Residents/Guests:** John Petrizzo

Meeting called to order at 6:01 pm with Joe Memoli presiding.

### **Minutes and Agenda**

- Joe motioned to accept the October meeting notes, Beverly Brown seconded the motion. Motion carried 3 -0.

### **Correspondence**

- No correspondence

### **New Business**

#### **Restaurant Week**

- Patrice reminded the group how restaurant week normally runs and explained the process of the kick-off event.
- Joe asked how the committee can assist in reaching out to restaurants.
- Patrice explained that she is in the process of creating folders so that the committee members can assist in distributing to the restaurants.
- Patrice mentioned that the Chamber of Commerce is having a Restaurant Month and that it will run sometime in mid-April and end mid-May.
- Beverly asked about the Pocono Restaurant Month and there was general discussion about Restaurant Week.
- Patrice mentioned that the program will run from March 31<sup>st</sup> to April 6<sup>th</sup>, with the kick-off event happening on March 31<sup>st</sup>, at the Whispering Pines.

#### **Farmers Insurance Grand Opening .**

- Patrice mentioned that she had meetings with Gary Alt, the a new insurance business owner, and have decided to have the Ribbon Cutting and Grand Opening on Thursday February 14<sup>th</sup>, 2019 due to the snow storm last

- Gina asked if he could collaborate with Dunkin Donuts and have flyer in there and maybe have some refreshments from them.
- Patrice agreed that it would be a great idea and she will mention it to Gary. She also mentioned that Gary is a member of the Chamber and the event will be hosted by both the Chamber and Township.
- There was general discussion about the grand opening.
- Beverly suggested that there be a list of EDC events on every agenda, so members do not have to reply solely on email, and have the schedule of EDC meetings, events, etc..

#### New business/ Existing business Update .

- Patrice mentioned that the old 209 Diner, Sabor Latin Restaurant, will open soon, Patrice spoke with Carmen who is the business owner. Zoning is also requiring having the water test results and ok from DEP before they can open.
- Patrice mentioned that the Fish n Chips restaurant should be opening soon.
- There was general discussion about the existing businesses and what businesses the committee would like to see come to the township.

#### Old Business

#### Announcements:

#### Discussion:

- There was general discussion about changing the meeting times. The group agreed to change the meeting to March 18 instead due to conflict.

#### Public Comments:

- There was general discussion with John Petrizzo about ways to bring disposable income to the area.

**Next meeting date: March 18<sup>th</sup>, 2019 at 6:00pm. Meeting adjourned at 7:15 pm.**