



Minutes: Economic Development Advisory Committee May 8, 2017

The regular meeting of the Middle Smithfield Township Economic Development Advisory Committee was held on May 8, 2017 at 6:30 pm at the Schoonover Municipal Building with Gina Bertucci (Chairperson) presiding, and Dana Hollinger as recording secretary.

Board Members: Gina Bertucci, Carrie Wetherbee, Carl Wilgus, Beverly Brown, and Joseph Memoli.

Township Staff: Annette Atkinson, Supervisor/Admin & Ops Dir., Mike Dwyer, Supervisor, Patrice Dume, Economic Development Manager, and Dana Hollinger, Municipal & Community Projects Assistant

Township Residents/Guests: Christopher Eckert Chestnuthill Township Supervisor, David Albright Township Manager, John Mathews I.T. Coordinator/Grant Writer, and Matt Neeb Planning/Zoning Director and Codes Enforcement Officer

Meeting called to order at 6:31 pm with Gina Bertucci presiding.

Minutes and Agenda

- Gina Bertucci motioned to accept minutes from the April 10th, 2017, Joe Memoli seconded the motion. Motion carried 5-0.
- Gina Bertucci motioned to accept the May 8th agenda, Carl Wilgus seconded the motion. Motion carried 5-0.

Correspondence

- No correspondence

New Business None

Old Business

Costar Update

- Gina Bertucci explained goals of committee to Chestnuthill Township members and what they are looking into Costar for. Gina mentioned the Committee and Township are looking for a media kit.

Restaurant Week Update

- Patrice gave RW kickoff event update:
 - Close to 200 residents attended and the township received great feedback on the event.
 - 17 participants in restaurant week itself. Marketing materials included: table tents, window decals, lawn signs, Echo Lake sign board, restaurants featured on websites, Facebook, etc. Also, the Township arranged for Restaurant Week Kick-off sponsors to have airtime on Gary in the morning as a thank you and a way to promote their restaurant with an on air food tasting.

- Surveys will be sent to businesses and residents to businesses and residents the week of May 8th to get feedback and continue to improve the event and meet the resident's needs.
- General discussion took place between the Middle Smithfield Economic Development Committee and Chestnuthill Township employees about various events each township hosts.

Tobyhanna Symposium Update

Attended by Patrice, Dana, Annette. Patrice provided update:

- 5 presenters: Township officials, ESU, and NEPA present at the Symposium.
- Tobyhanna is trying to build a business association of their own.

Announcements

Chamber of Commerce, Women in Business Luncheon- Tuesday , May 9th, 2017 at Ridgecrest at Stroudsmoor Country Inn, Topic "The Art of Public Speaking" 12:00pm - \$35

Chamber of Commerce , Annual Awards Banquet Dinner- Wednesday, May 24th, 2017 at the Ridgecrest at Stroudsmoor Country Inn 6:00p.m. - \$75

- Carl asked if the Township is having a table at the event. Gina said it would be easiest to email Annette or Patrice to coordinate.

Public Comments: None

Next meeting date: June 12th, 2017 at 6:30pm. Meeting adjourned at 7:43pm.