



## Minutes: Golf Course Advisory Committee

February 12, 2019

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on February 12, 2019 at 8:30 AM with Craig Wetherbee presiding and with Holly Freese as recording secretary.

Committee Members: Craig Wetherbee, Mike Sweeney & Mike Yesunas

Township Staff: Township Supervisors Annette Atkinson, Mike Dwyer and Mark Oney, Pro Shop Manager Kevin Dixon, Golf Committee Liaison Holly Freese,

Banquet Hall Manager Chris Rain, Groundskeeper Bill Parr.

**Meeting called to order at 8:36 am by Craig Wetherbee**

### Minutes and Agenda

- A motion to accept the minutes was made by Mike Yesunas, Seconded by Craig Wetherbee. Motion passed 3-0.

### Grounds- Bill Parr

- No Update.

### Whispering Pines—Chris Rain

- Chris Rain provided a year-end report that is split into categories. The most common categories include:
  - Charity/community events (up 5%)
  - Showers (up 225%)
  - Sweet 16/birthdays (down 54%)
  - Church Events (up 600%)
  - Holiday Party (up 150%)
- This report also includes busiest months (June, August & October)
- There are 25 Events booked for 2019 so far, which is up from this time last year.

### Pro Shop—Kevin Dixon

- Golf Tournaments & Outings: Milford Masonic Lodge Golf Tournament added for June 15<sup>th</sup>. Boy Scouts hosting a 9-hole tournament on June 9<sup>th</sup>. Still waiting on one of the ESU fraternities to respond about their annual fundraiser. All main tournaments (Marshalls Creek Fire Co., Mady's Angels, Vetstock) are returning.

- Looking at some new merchandise and ordered some small things (logo balls, etc.) to get ready to open.

### **Financials—Ray Wolfe**

- No update.

### **Marketing**

- No update. Will have a golf marketing meeting on February 12<sup>th</sup> to discuss the plan for the year. Will have more to report next month.

### **Old Business:**

- **2019 Memberships**: Ray White was absent, no report on membership task force. Craig Wetherbee said no meetings have taken place.

### **New business:**

- **Caterer**: Mike Dwyer addressed the issue of catering for golf events since Pub 570 has closed. Kevin Dixon mentioned that there are a few options based on who has catered private events in the past and have expressed interest. Kevin Dixon will talk to Tom X Pub because of their location and since we have worked with them on the Friday Night Scramble and sandwiches for the weekend. Big A is also an option, because we want to stay in the township if possible. Mike Dwyer also mentioned Frank's, the question is whether or not servers are needed. Kevin Dixon will work on finding a catering option.
- **Bridges**: work on the bridge down by Fringe Dr. will be within the next 6 weeks. MetEd has been coordinated with and scheduled, because they have to move their lines first. This bridge will tentatively be done this summer.

The big bridge on Big Ridge Dr. is in the engineering stage and will hopefully have all permits in place this year. This Spring the township will be putting a design together to finalize a new entrance off of Sellersville Dr. But the end of the year that bridge will most likely have to be closed. There are metal plates on the bridge as a quick fix, but something more permanent needs to be done. At some point the main entrance will be off of Sellersville and there will be some signage to help golfers find the course.

- **Enhanced Security**: Craig Wetherbee mentioned the enhanced security in place at the township building. Mike Dwyer stated that the township has been working on increasing

security measures over the past 5 years as threats to local officials have increased. He also added that the township is looking for a more permanent and effective way to secure the building. Kevin Dixon mentioned that several townships have already taken extra measures, such as bullet proof glass and secured lobbies. Annette Atkinson stated that the township just wants to be proactive.

- Reassessment: Mark Oney Made an announcement that Wednesday Night at 6:30 pm at the East Stroudsburg South High School there will be a meeting to discuss the reassessment.

### **Meeting Adjourned**

- Mike Yesunas made a motion to adjourn the meeting at 9:00 am, seconded by Mike Sweeney. Motion passed 3-0.

The next meeting will be held on March 11<sup>th</sup> at 8:30 am at the Township Building.