



Minutes: Golf Course Advisory Committee

August 12, 2019

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on August 12, 2019 at 8:30 AM with Craig Wetherbee presiding and with Holly Freese as recording secretary.

Committee Members: Craig Wetherbee, Mike Sweeney, Mike Yesunas

Township Staff: Township Supervisors Mark Oney, Mike Dwyer and Annette

Atkinson, Pro Shop Manager Kevin Dixon, Golf Committee Liaison Holly Freese,

Banquet Hall Manager Chris Rain, Groundskeeper Bill Parr.

Also in attendance, Country Club of the Poconos Golf Members: Roy Goodnick, Chris Carlson, Brian O'Hare, Erik Kehoe

Meeting called to order at 8:35 am by Craig Wetherbee

Minutes and Agenda

- A motion to accept the minutes was made by Mike Sweeney, Seconded by Mike Yesunas. Motion passed 3-0.

Grounds- Bill Parr

- Grounds crew and Public Works have been actively working on the members punch list, combined with the township's list.
- Slit seeded holes 9 and 16 again which went downhill in July but are starting to come back. Scheduled to slit seen and aerate again at the end of August.
- Grounds crew hired one new guys and one returned after being out due to injury. These two have been actively cleaning up around the property.
- Mike Yesunas commented on the work the public works crew has done, especially on hole 2. Mr. Yesunas is also happy with hole 3 and 4, which was a priority, and now golfers can clearly see the hole.
- Holly Freese stated a list was handed out at the start of the meeting which includes all of the work done on the course since the July meeting, and also notes which work will be done in the off season.
- Member Brian O'Hare stated that there has been major improvements, but there is still work to be done. Mr. O'Hare also stated that there is now more positive than

negative and that he appreciates that the committee and Board of Supervisors paid attention to the member's concerns and reacted.

- Mark Oney suggested that the golf committee meet with the members and put together a list of things that can be done in the fall and winter, which includes fine tuning items. Mike Yesunas will be the liaison for this.

Whispering Pines—Chris Rain

- No significant update. 49 events year-to-date, which is a little behind this time last year but in line with years prior.

Pro Shop—Kevin Dixon

- Rounds are down 60% which also is reflected in the revenue (down 50%)
- Food and beverage are up 5% due to rentals
- Merchandise sales are up 20% year-to-date
- Club Championship is being scheduled for sometime in September depending on the greens

Financials—Mike Dwyer

- Year-to-date income is about 30% less than anticipated when the budget was put together.
- Expenses are 5% over. Greens material and Labor was a substantial cost.
- Mike Dwyer stated that capital improvements have always been reactionary. Mr. Dwyer thinks it will be a good idea to do an assessment of what needs to be done towards the end of the year so it can be budgeted for.

Marketing

- No update.

Old Business:

- Members did not have a formal meeting to discuss reimbursement. Annette Atkinson stated that the Board of Supervisors will refund the memberships paid in full, minus \$25 per round played. Some members still not happy with offer. Annette Atkinson and Mark Oney stated that the members need to have a meeting to discuss what they would like. Brian O'Hare stated that they will have a response by the end of August and Mike Yesunas will be the liaison to organize this as well.

New business:

- None

Public Comment:

- Erik Kehoe brought to attention the wobbly toilets in the bathrooms. Kevin Dixon stated they are being repaired this week.

Meeting Adjourned

- Craig Wetherbee made a motion to adjourn the meeting at 9:09 am, seconded by Mike Sweeney. Motion passed 3-0.

The next meeting will be held on September 9th at 8:30 am at the Whispering Pines Banquet Hall.