



Minutes: Golf Course Advisory Committee

13 February 2017

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on February 13, 2017 at 8:30 AM with Ray White presiding and with Holly Freese as recording secretary.

Committee Members: Ray White, Craig Wetherbee & Don Henry
Township Staff: Supervisor Annette Atkinson, Pro-Shop Manager Kevin Dixon, Township Liaison Holly Freese, Banquet Hall Coordinator Chris Rain.

Meeting called to order at 8:47 am by Ray White

Minutes and Agenda

- A motion to accept the minutes was made by Ray White, Seconded by Craig Wetherbee.
Motion passed 3-0

Reorganization

- Middle Smithfield Township Supervisor appointed Ray White at the Chairperson for 2017
- Ray White made a motion to make Craig Wetherbee Vice Chair, seconded by Don Henry.
Motion passed 3-0.
- Ray White made a motion to make Don Henry secretary, seconded by Craig Wetherbee.
The motion passed 3-0.

Grounds- Bill Parr

- Bill Parr was absent—no update.

Whispering Pines—Chris Rain

- Chris Rain provided a breakdown of all events held at Whispering Pines in 2016
 - Total of 96 events
 - 45 golf (with 16+ golfers)
 - 51 non-golf rentals
- The carpets will be professionally cleaned on Thursday, February 16th. The township is still looking to purchase a carpet cleaner.
- 18 non-golf events and 8 golf events are scheduled for 2017.

Pro Shop—Kevin Dixon

- Merchandise is being ordered the week of February 13th
- There are currently 15 members for 2017
- Working on acquiring Cherry Valley's membership list to offer CCP membership to them
- Committee member prices not set yet
- Charity golf letter was sent to all non-profits in Monroe County, the committee along

with Kevin Dixon will work on contacting the non-profits to get tournaments to come to CCP

- Opening day is scheduled for March 31.

Financials—Ray Wolfe

- Ray Wolfe was absent—no update

Marketing

- The marketing book for 2017 will be done within the next few weeks, after pricing is finalized for print and radio ads.
- Email blasts and Facebook posts for all major events and holidays have been created.

Old Business:

- NA

New business:

- NA

Sale of the Golf Course:

- The golf committee would like to revisit the appraisers report.

Meeting Adjourned

- Ray White made a motion to adjourn the meeting at 9:26 am seconded by Craig Wetherbee, motion passed 3-0

Editor's Note: All January meetings were cancelled.

The next meeting will be held on February 27th at 8:30 am at the township building.