



Minutes: Golf Course Advisory Committee

27 February 2017

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on February 27, 2017 at 8:30 AM with Ray White presiding and with Holly Freese as recording secretary.

Committee Members: Ray White, Craig Wetherbee, Don Henry & John Smith
Township Staff: Supervisors Mike Dwyer & Mark Oney Pro-Shop Manager Kevin Dixon, Township Liaison Holly Freese, Banquet Hall Coordinator Chris Rain, Groundskeeper Bill Parr

Meeting called to order at 8:29 am by Ray White

Minutes and Agenda

- A motion to accept the minutes was made by Ray White, Seconded by Don Henry. Motion passed 3-0

Grounds- Bill Parr

- Grounds are messy due to winter weather, but took advantage of warm weather to start cleaning the course up.
- Repaired a broken mower, but two still need repairs done. Looking to purchase two new mowers.
- An outside company can do the aeration at a lower cost, with a minimum of 10 acres. Mike Dwyer recommended having the company do 10 acres this year and 10 acres next year.
- Bill Parr suggested trying to introduce a new type of grass to the fairways at the end of this season to help resolve the irrigation problems & expenses.
 - Start with hole 4 to see if new grass will work
- a suggestion was made to try to shorten the fairways by one head per fairway to help reduce irrigation expenses.
- Aeration will be done soon if the weather cooperates

Whispering Pines—Chris Rain

- There are 29 non golf banquet hall rentals and 8 golf outings so far for 2017
- The carpets have been shampooed and wall repairs and painting will be done soon.
- There was a sprinkler main break that is being cleaned up.

Pro Shop—Kevin Dixon

- Anticipated opening day is March 31, 2017
- Merchandise orders are being completed

- Will be following up with the non-profits that the charity golf letter was sent to.

Financials—Ray Wolfe

- No update—on budget

Marketing

- Pricing still needs to be finalized for radio ads in order to finish marketing book.
- Working ahead on creating email blasts and facebook content for the season
- There is a group golfer promotion happening in March, to buy a round of golf for \$24
- Working with Pocono Photo Club to have photos taken of the golf course. Members of the PPC can come in to the township and will be issued a badge to have access to the golf course to take photos.

Old Business:

- The golf committee will be able to review the appraisal at the township building with Holly Freese present.
 - *Editor's Note: Upon further review by Township Solicitor Michael Gaul, the appraisal is not a public document.*

New business:

- Mike Dwyer made a suggestion that the committee only meet once a month. Ray White made a motion to have meetings only on the first Monday of the month and reserve the fourth Monday as a work session if needed. Don Henry seconded the motion, all were in favor.

Meeting Adjourned

- Ray White made a motion to adjourn the meeting at 9:07 am seconded by Don Henry. Motion passed 3-0

The next meeting will be held on March 13th at 8:30 am at the township building.