



## Minutes: Golf Course Advisory Committee

March 11, 2019

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on March 11, 2019 at 8:30 AM with Ray White presiding and with Holly Freese as recording secretary.

Committee Members: Ray White, Craig Wetherbee, Mike Sweeney, Mike Yesunas, John Smith

Township Staff: Township Supervisors Annette Atkinson, Mike Dwyer and Mark Oney, Pro Shop Manager Kevin Dixon, Golf Committee Liaison Holly Freese, Banquet Hall Manager Chris Rain

**Meeting called to order at 8:35 am by Ray White**

### Minutes and Agenda

- A motion to accept the minutes was made by Ray White, Seconded by Craig Wetherbee. Motion passed 5-0.

### Grounds- Mike Dwyer for Bill Parr

- Will be focused on the grounds by mid-week, now that winter weather is hopefully behind us. Parts of the course are still snow covered, so there will be a better idea about course conditions later this week.

### Whispering Pines—Chris Rain

- No big changes from last month's report. There are 29 events scheduled for 2019 so far, which is the same as this time last year.
- Ray White mentioned that the parking lot lights were on in the evening when he drove by. Chris Rain said that he had adjusted the timer, but will check on it again.

### Pro Shop—Kevin Dixon

- Waiting on merchandise to arrive at the beginning of the month.
- Most of the seasonal staff is returning this year, but could use a few more part time workers.
- Pushing to open on April 5<sup>th</sup> to give the course an additional week to dry out.
- Kevin Dixon is still looking for a caterer. Tom X Pub will not be able to do it. He will be

speaking to Frank's and the Big A next.

- Tall Cedars golf tournament has been moved to May 5<sup>th</sup> due to accidentally double booking the banquet hall. As a consolation the course has been offered to them for free.
- Kevin Dixon mentioned the Great Bears sister course, Mahoning Valley Country Club, has closed. Mike Sweeney suggested possibly seeing if they have any equipment for sale that Bill Parr might need.

### **Financials—Ray Wolfe**

- No update.

### **Marketing**

- Ordered a new \$25 Golf banner for over 209. Should have it by the first of the month.
- The website will be updated by the end of the week and ready for the 2019 season.
- Currently working on marketing memberships.
- Will begin marketing tentative open date now that it has been confirmed.

### **Old Business:**

- **Corporate Opportunity Task Force-** Ray White made the correction that the task force was not for corporate memberships, but instead to offer corporations a packaged deal with the banquet hall, food and golf. Ray White mentioned he did research but tabled the work for a few reasons, being our facility isn't up to par for the larger corporations he decided to originally target but it would be perfect for some local businesses and would like to get them in for an outing as a start. Mike Dwyer said that this sounds similar to other models in the area and that Ray White should work on tailoring already existing models to our course. Mike Dwyer also suggested a program where local businesses can sponsor a hole for a season and their employees can get a discount by showing an employee I.D.
- **Upcoming Tournament-** Ray White gave a reminder that the Mady's Angel's golf tournament will be on May 19<sup>th</sup>. He also mentioned that he and Craig Wetherbee have secured the hole-in-one cars for the event.

### **New business:**

- None

### **Meeting Adjourned**

- Ray White made a motion to adjourn the meeting at 9:02 am, seconded by Craig Wetherbee. Motion passed 5-0.

The next meeting will be held on April 8<sup>th</sup> at 8:30 am at the Whispering Pines Banquet Hall.

Respectfully Submitted,

Holly Freese  
Golf Committee Liaison