



Minutes: Golf Course Advisory Committee

10 April 2017

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on April 10, 2017 at 8:30 AM with Ray White presiding and with Holly Freese as recording secretary.

Committee Members: Craig Wetherbee, Mike Sweeney & Ray White
Township Staff: Supervisors Mike Dwyer, Pro-Shop Manager Kevin Dixon, Township Liaison Holly Freese, Banquet Hall Coordinator Chris Rain

Meeting called to order at 8:33 am by Craig Wetherbee

Minutes and Agenda

- A motion to accept the minutes was made by Ray White, Seconded by Mike Sweeney. Motion passed 3-0.

Grounds- Kevin Dixon & Mike Dwyer for Bill Parr

- Aerating the course this week
- Course is cart path only this week
- Light at entrance on 209 has been fixed
- Sprinkler line at the entrance of the clubhouse still needs to be buried.
- Planning on contracting someone to aerate 9 holes this fall, and 9 more holes next year.
- Mike Sweeney made a comment about cracks in the cement on some of the cart paths. Perhaps cracks can be filled, mostly on holes 4 and 7.

Whispering Pines—Chris Rain

- There are 41 events so far for 2017—12 events ahead of last year.
- A lot of non-profits have been book

Pro Shop—Kevin Dixon

- 169 golfers during the opening weekend. Last year there were 109 golfers the first weekend.
- Pro shop is stocked except for some shirts, waiting on vendors.
- 24 members so far for 2017—3 new.
- Council of Government (COG) will be having their golf tournament at CCP this year.

Financials—Ray Wolfe

- Ray Wolfe absent—no updates.

Marketing

- Opening day marketing has been successful, will continue marketing \$25 April
 - Email blasts have been sent
 - Banner over 209
 - Textcaster
 - Facebook marketing

Old Business:

- Gym equipment inventory—completed.

New business:

- Mike Sweeney proposed to have a meeting with realtors to update them on what amenities are offered in the community. Mike Dwyer suggested turning it in to a golf outing to be able to showcase community with realtors and then host a meeting following the outing.
- Mike Dwyer suggested creating a mini circuit tour between local golf courses with winners at the end as an incentive to partner with other golf courses and attract new golfers to the course.
 - Might be too late to start this year, but an idea for 2018.

Meeting Adjourned

- Ray White made a motion to adjourn the meeting at 9:01 am seconded by Mike Sweeney. Motion passed 3-0

The next meeting will be held on May 8th at 8:30 am at Whispering Pines.

Respectfully Submitted,

Holly Freese
Golf Committee Liaison