



## Minutes: Golf Course Advisory Committee

9 April 2018

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on April 9, 2018 at 8:30 AM with Ray White presiding and with Chris Rain as recording secretary.

Committee Members: Ray White, Mike Sweeney, Mike Yesunas, John Smith, Craig Wetherbee

Township Staff: Township Supervisors Annette Atkinson, Mike Dwyer, and Mark Oney, Pro Shop Manager Kevin Dixon, Banquet Hall Manager Chris Rain.

### **Meeting called to order at 8:40 by Ray White**

#### **Minutes and Agenda**

- One spelling correction was made to the March 12 minutes.
- A motion to accept the minutes was made by Craig Wetherbee, Seconded by Ray White. Motion passed 5-0

#### **Grounds- Kevin Dixon**

- Aerating is complete on holes 1-6 and 18. Grounds crew has cleared 23 trees from the course. Everything still needs to be mowed. The golf course still expects to be open on Friday April 13.

#### **Whispering Pines—Chris Rain**

- There are 35 events scheduled in 2018 so far.
  - Ahead of 2016 year to date
  - A little behind 2017 year to date

#### **Pro Shop—Kevin Dixon**

- New merchandise was delivered.
- Golf course set to open Friday April 13, the forecast for the weekend is good.
- There are some new members and interest from some others

#### **Financials—**

- No report

#### **Marketing**

- A letter will go out to all CCP residents about the opening and supporting their golf course
  - The letter will be sent by email by the two HOAs to save the \$300 in postage
  - The township will provide the letter to the HOAs by Wednesday 4/11

#### **Old Business:**

- NA

#### **New business:**

- Ideas to increase play at the golf course include:
  - Free weekday replay. Pay to play on the weekend, return to play for free on a weekday for just the cart fee
  - Weekday membership package
  - Partner with Tom X Pub to provide food for the golfers
    - Mark and Kevin will reach out to Tom X to work out the details
    - Tom X can provide an employee and food at CCP as a Tom X satellite location, or golfers can call in their orders and a CCP employee can pick the order up. Menus can be provided as a cart card.
      - The Township will buy and cook and sell their own food if Tom X is not interested in the partnership
  - The Committee will develop ideas for monthly events at the golf course, with lite food

#### **Meeting Adjourned**

- Ray White made a motion to adjourn the meeting at 9:27 am seconded by Mike Sweeney. Motion passed 5-0

The next meeting will be held on May 14 at 8:30 am at the Middle Smithfield Township building.