



## Minutes: Golf Course Advisory Committee

4 June 2018

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on June 4, 2018 at 8:30 AM with Ray White presiding and with Holly Freese as recording secretary.

Committee Members: Ray White, Mike Yesunas, John Smith, Craig Wetherbee, Mike Sweeney (via phone call)

Township Staff: Township Supervisors Annette Atkinson, Mike Dwyer, and Mark Oney, Pro Shop Manager Kevin Dixon, Banquet Hall Manager Chris Rain, Golf Committee Liaison Holly Freese.

**Meeting called to order at 8:35 by Ray White**

### Minutes and Agenda

- A motion to accept the minutes was made by Ray White, Seconded by Craig Wetherbee. Motion passed 4-0

### Grounds- Mike Dwyer for Bill Parr

- Trees are still being taken down on holes 3, 4 and 7 and there are trees over the cart path on holes 1 and 9. A few trees down on hole 3 and 7 are on someone else's property and needs to be removed as soon as possible, should be by midweek.
- Line striper should be here within 2 weeks to paint the parking lot, weather permitting.
- Mike Yesunas made a comment that the grounds crew has been doing a great job cleaning the course and making it playable after the storms. He also commended the township for opening the Whispering Pines Banquet Hall to the public during the storm and power outages. Craig Wetherbee agreed.

### Whispering Pines—Chris Rain

- There are 46 non golf events scheduled for 2018 so far.
  - Ahead of 2016 year-to-date
  - Behind 2017 year-to-date
- Carpets are being shampooed on June 5<sup>th</sup>.

### Pro Shop—Kevin Dixon

- Course revenue is up 13% in May, due in part to membership dues.
- Merchandise sales are down 20%

- Food and beverage sales are down 6%, due in part to weather and no beverage cart on rain days.
- Down 66 rounds
- Memorial Day Weekend—offered \$25 golf on Sunday and Monday, but was rained out on Sunday. Monday brought in 120 rounds.
- 109 man hours have been needed to clear the course. The weather hasn't been cooperating and has been difficult to keep up with.
- Mike Dwyer asked if the bunkers need more sand, Mike Yesunas answered yes, some of them.
- Rack Rate for June-- \$60 weekends, \$48 weekday, 10% savings if booked in advance.
- Internet specials are being ran on slow days.

### **Financials—**

- No report

### **Marketing**

- The storms interrupted the bi-weekly golf blog and will be back on track in June.

### **Old Business:**

- Mady's Angels had over 80 golfers—this is their second largest fundraiser, after Mady's Snow Day. Ray White wanted to thank Craig Wetherbee for helping with the tournament while he was out of town, and getting the hole in one car.
- John Smith has no update for the solar power research. Hasn't been able to make contact with Blue Max Energy since last meeting. Mike Yesunas asked about residents who have solar panels on their house and who installed them, there was no answer.
- Generator update—not possible for the building as is. Everything draws too much power and the cost of installation would be too great. Hope to put generator at new building on 209 when it's done, because installation is easier and cheaper on new construction.

### **New business:**

- State Police were called over the weekend after glass was heard breaking in the upper parking lot during an event.
- Having an issue with number 6 greens and people playing and riding bikes on the course, need to come up with a solution.

### **Meeting Adjourned**

- Ray White made a motion to adjourn the meeting at 9:02 am seconded by Craig Wetherbee. Motion passed 4-0

The next meeting will be held on July 9 at 8:30 am at the Whispering Pines Banquet Hall.