



Minutes: Golf Course Advisory Committee

26 September 2016

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on September 26, 2016 at 8:30 AM with Ray White presiding and with Holly Freese as recording secretary.

Committee Members: Ray White, John Smith, Craig Wetherbee, Don Henry & Mike Sweeney

Township Staff: Supervisor, Mike Dwyer, Pro-Shop Manager Kevin Dixon, Township Liaison Holly Freese, Banquet Hall Coordinator Chris Rain, Finance Ray Wolfe

Meeting called to order at 8:34 am by Ray White

Minutes and Agenda

- A motion to accept the minutes was made by Ray White, Seconded by John Smith. Motion passed 5-0

Grounds- Bill Parr

Bill Parr was not present, working on aerating the course.

Whispering Pines—Chris Rain

- 49 total hall rentals for 2016

Pro Shop—Kevin Dixon

- Up 13% total rounds year-to-date
- Up 6% golf revenue year-to-date
- Up 5% merchandise sales year-to-date
- Up 56% food and beverage sales year-to-date
- Up 13% total revenue year-to-date

Financials-- Ray Wolfe

- Ahead of budget
- Ahead of last year
- Numbers from Marshalls Creek Fire Company golf tournament aren't included.

Marketing

- Starting to promote the 2017 memberships
 - Rack cards have been made, just need to be ordered

Old Business:

- CCP North vs South golf tournament will be Oct. 15th
 - About 8 signs up
 - Residents have been email blasted
 - Township will do a mailing

New business:

- Need to landscape the back entrance before the CCP golf tournament

Sale of Golf Course:

- Township has a meeting with the appraiser on 9/30 to discuss the draft of the report.

Meeting Adjourned

- Ray White made a motion to adjourn the meeting at 8:52 am, seconded by John Smith. The motion passed 5-0

The next meeting will take place on October 10 at 8:30am at Whispering Pines.