



Minutes: Economic Development Advisory Committee October 14, 2019

The regular meeting of the Middle Smithfield Township Economic Development Advisory Committee was held on October 14th at the Schoonover Municipal Building Joe Memoli (Chairperson) presiding, and Patrice Dume as recording secretary.

Board Members: Beverly Brown, Chris Barrett (absent), Joe Memoli, Anthony Homer and Gina Bertucci

Absent: Chris Barret

Township Staff: Annette Atkinson, Supervisor/Admin & Ops Dir., Patrice Dume, Economic Development Manager

Township Residents/Guests:

Meeting called to order at 6:06 pm with Joe Memoli presiding.

Minutes and Agenda

- Joe motioned to accept the March meeting notes, Beverly Brown seconded the motion. Motion carried 4 -0.

Correspondence

- No correspondence

New Business

Lehigh Valley Health Network Update

- Anthony Homer mentioned that Elizabeth Wise, President at Lehigh Valley Health Network reached out to him to further discuss the presentation he gave at the last EDC meeting.
- He mentioned that there was talk of keeping Middle Smithfield in mind for future development and possibly bringing an innovative platform to the area.
- There was general discussion about the meeting with Elizabeth Wise

Ribbon Cutting Update

- Patrice mentioned that the Storm Fitness Ribbon Cutting and Grand Opening Ceremony was a success and that the owner got new customers as a result of the ceremony.
- There was general discussion about the ceremony.

Map Link Update

- Annette explained that the township is making zoning information more user friendly.
- She explained that Map link is a new interactive website focusing on community growth through simplified zoning information, making zoning information more accessible and user friendly to the public and business community

Golf Course Update

- Patrice mentioned that she is currently working on getting the Golf Course appraised.
- There was general discussion about the

Shop Local Assistance

- Patrice assigned a business to each committee member so that they can reach out and try to get a Shop Local Discount.
- There was general discussion about shop local.

New Business Update

- There was general discussion about the different businesses coming to the township.

Old Business

Announcements:

Discussion:

Public Comments:

Next meeting date: November 7th 6:00pm. Meeting adjourned at 7:05pm.