



Minutes: Golf Course Advisory Committee

March 8, 2021

The regular meeting of the Middle Smithfield Township Golf Course Advisory Committee was held on March 8, 2021 at 8:30 AM with Craig Wetherbee presiding and with Chris Rain as recording secretary.

Committee Members: John Smith, Craig Wetherbee, Mike Sweeney

Township Staff: Township Supervisors Annette Atkinson and Mark Oney, Pro Shop Manager Kevin Dixon, Maintenance Superintendent Bill Parr, Budget

Manager Ray Wolfe, Committee Liaison Chris Rain.

Meeting called to order at 8:33 am by Craig Wetherbee.

Minutes and Agenda

- A motion to accept the minutes from the February 8, 2021 meeting was made by Mike Sweeney, seconded by John Smith. Motion passed 3-0.

Whispering Pines—Chris Rain

- There are 2 booked events for 2021 at the banquet hall. A few inquiries have been received for potential events later in the year.

Grounds—Bill Parr

- Bill Parr asked Mark Oney when they could bring back the seasonal employees. Mark Oney responded that they can be brought back starting Monday March 15 in anticipation of opening on April 2.

Pro Shop—Kevin Dixon

- Kevin Dixon reported that he has seven memberships so far and that there is 1 week left to receive the discounted membership price.

Financials—Ray Wolfe

- Ray Wolfe reported that there has been about \$22,000 in expenses so far.
- Kevin Dixon reported that he has around \$6,000 in income to give to Ray Wolfe this week.

Marketing

- Chris Rain reported that advertising the opening date and rates will be done on multiple platforms all March before the opening date on 4/2/2021.
- Chris Rain reported that the course website is up to date with all current 2021 rates.
- Kevin Dixon reported that the course is being advertised on the radio in the Lehigh Valley and northern New Jersey.

Old Business:

- Annette Atkinson had no update on the sale of the golf course.

New business:

- Craig Wetherbee asked that the committee and township consider a permanent memorial for Ray White on the golf course property, possibly a bronze plaque on a boulder.
- The committee will speak to Beverly White about what she might like. A large rock at the 8th Hole tee box was suggested as a potential location for the memorial.

Public Comment:

- None

Meeting Adjourned

- Mike Sweeney made a motion to adjourn the meeting at 8:49am, seconded by John Smith. Motion passed 3-0.

The next meeting will be held on April 12, 2021 at 8:30 am at the Whispering Pines Banquet Hall.

Respectfully Submitted,

Chris Rain
Recording Secretary