



Minutes: Economic Development Advisory Committee August 16, 2021

The regular meeting of the Middle Smithfield Township Economic Development Advisory Committee was held on August 16 in a hybrid setting with Joe Memoli presiding.

Board Members: Valerie Case (Via Zoom), Joe Memoli, Beverly Brown, and Gina Bertucci (Via Zoom)

Township Staff: Annette Atkinson, Supervisor/Admin & Ops Dir., Patrice Dume, Economic Development Manager

Township Residents/Guests:

Meeting called to order at 5:32 pm with Joe Memoli presiding.

Minutes and Agenda

- Gina Bertucci made a motion to approve the agenda and Beverly Brown seconded.

Correspondence

- No correspondence

New Business

Vacancy Discussion

- There was general discussion about the vacancy on the committee.
- Gina asked Patrice if she was able to reach out to Chad Lawry from Exploria
- Patrice stated that he respectfully declined.
- Patrice mentioned that she will have flyers about the vacancy at the September 18th volunteer fair that will take place at the Township Community Center.
- There was general discussion about who will be able to attend the event.

EDC Fall Outlook

- There was general discussion about whether or not Shop Local can take place in the fall/winter.
- Annette Atkinson revisited the revitalization goal of 209.
- Valerie Case mentioned that the Chamber has a Main Street grant that they do and suggested that we contact Lorie from the Lehigh Valley Chamber to discuss how that grant works.
- Patrice and Annette both explained why it would be important to develop a grant program by collaboration with an agency to have funds available for businesses.
- There was general discussion about 209 and different blighted properties.

Business Updates

- Patrice Dume gave a brief update on the business community in the township.

Old Business

Announcements:

Discussion:

Public Comments:

Next meeting date: October 18th at 5:30pm. Meeting adjourned at 6:30 pm.