



## **Minutes: Economic Development Advisory Committee November 15<sup>th</sup>, 2021**

The regular meeting of the Middle Smithfield Township Economic Development Advisory Committee was held on November 15th via hybrid with Joe Memoli (Chairperson) presiding.

**Board Members:** Beverly Brown and Joe Memoli in person, Gina Bertucci via Zoom,

**Absent:** Valerie Case

**Township Staff:** Annette Atkinson, Supervisor/Admin & Ops Dir. , Mark Oney , Township Supervisor and , Patrice Dume, Economic Development Manager

### **Township Residents/Guests:**

Meeting called to order at 5:32 pm with Joe Memoli presiding.

### **Minutes and Agenda**

- Gina Bertucci made a motion to approve the November agenda and Beverly Brown seconded the motion.

### **Correspondence**

- No correspondence

### **New Business**

#### **Business Updates**

- There was general discussion about the business community in the township.

#### **Community Updates**

- There was general discussion about the Peace light and collaborating with Township's Tree Lighting event that takes place on Saturday, November 27<sup>th</sup>, 2021.
- There was general discussion about the business updates.

### **Old Business**

#### **Revitalization**

- Patrice Dume mentioned that the department is still working on the logistics of the grant and will spear head the initiative once the Shop Local Campaign is over.

#### **Shop Local**

- Patrice gave an update on Shop Local and the business visitations.
- The committee reviewed the final proof of the Shop Local Discount Card
- There was general discussion about Shop Local.

### **Announcements:**

**Discussion:**

**Public Comments:**

**Next meeting date: 12/20 at 5:30pm. Meeting adjourned at 6:30 pm.**